

Linda Ng

Graphic/Web Designer



By request



contact@linda-ng.com



linda-ng.com

» [Experience](#)

Web Design Coordinator

Voice on the Go Inc

2011 - 2014

- Designed, maintained, and developed front-end of all white label websites from concept to completion using best practices
- Designed user interfaces and assets for mobile apps on Android, iOS, and BlackBerry
- Developed digital marketing strategies such as e-newsletters, social media campaigns and SEO
- Designed print material such as flyers, business cards, trade show banners
- Other duties e.g. QA testing, support analyst, presentation material

Webmaster

Can XL Construction

2015

- Designed and developed responsive website from concept to completion using best practices
- Created mock-ups based on industry research, design heuristics, modern standards, information architecture, affordance, and usability tests
- Acted as project manager and documented workflow protocol, research analysis, risk analysis, and deadlines
- Coordinated with stakeholders to ensure project objectives are met
- Quality assurance of deliverables e.g. copy revisions, photography

Freelancer

linda-ng.com

2007 – present

Custom web design and illustration for small businesses and individual clients

» [Co-curricular Involvement](#)

Web Development Mentor

The HTML500, Lighthouse Labs

2015

- Assist a group of students learning to build their first webpage
- Introduce students to HTML, CSS, developer tools and text editors

Web Administrator

Project A, University of Toronto, Scarborough

2009 - 2011

- Designed and maintained website, managed social media channels
- Assistant creative director; create ads, logos, mascot designs
- Hosted art workshops and instructed Photoshop painting tutorials
- Other duties e.g. e-newsletters, event planning and coordinating

» [Skills and Qualifications](#)

Excellent

Web/Graphic Design (5+ years)

Adobe Creative Suite

- Photoshop
- Illustrator
- Dreamweaver

HTML5, CSS3

CSS Preprocessors & Frameworks

CMS (Wordpress)

Responsive Design

UI/UX Design

Languages (PHP, JavaScript,

jQuery)

Microsoft Office

Additional

- Excellent organizational & project management skills
- Positive self-starter
- Works in both a team-oriented environment and independently
- Excellent written communication skills

» [Education](#)

Webmaster Content Site Design

Seneca College

Continuing Education

2015

Honours Bachelor of Arts, Studio

University of Toronto

2006 – 2011

» [Objectives](#)

To obtain career advancing opportunities and gain valuable experience in a design / technology related field.